

# Mi Primer Inglés



by  
**Languages4Kidz**  
English & Spanish



“OPEN YOUR MIND TO NEW POSSIBILITIES”  
GIVE CHILDREN THE BENEFITS OF AN ADDITIONAL  
LANGUAGE EARLY IN LIFE!



# OFFER CLASSES OR START-UP YOUR OWN BUSINESS!

- Fulfill your dream of teaching children an additional language
- Enjoy the flexibility of owning your own business
- Join a growing community of language teachers of young learners from around the world
- Take advantage of our easy-to-teach affordable research-based lessons
- Share your love and respect for languages and for kids



BECOME  
AN ENTREPRENEUR!



# WHY IS IT IMPORTANT FOR A CHILD TO LEARN A SECOND LANGUAGE?

Today, we live in a globalized world, where the new technologies facilitate communications and hence getting in contact with one another. People travel and move from one country to another with ease and in search for better opportunities, jobs, and education. Therefore, giving children the gift of a second language early in life is setting them for a great start.

Recent studies indicate that the best time for children to learn an additional language is during their first six years of life. It is during this period that children develop a natural ability to learn.

Scientists suggest that when it comes to ease of learning and proficiency in a foreign language, earlier is better. There is a “window of opportunity” for easily acquiring additional languages from the moment a child is born.



# THE BENEFITS OF TEACHING AN ADDITIONAL LANGUAGE TO CHILDREN AS EARLY AS INFANTS ARE NUMEROUS

Very young learners acquire an additional language effortlessly, through hearing and experiencing lots of the target language, very much in the same way they acquire their mother tongue. Therefore, interaction is a critical part of this process.

Their pronunciation is more like that of a native speaker. Some experts believe this is due in part to physiological changes at puberty; by age 15, children's facial muscles and bones are nearly mature, and their musculature loses sensitivity to phonetic distinctions that are not relevant to the languages they speak. A psychological factor may also be at work: older children are more inhibited in trying out new sounds and more concerned about making mistakes.

Research has shown that learning an additional language enhances intellectual development and improves overall school performance.

Some studies suggest that children who study an additional language tend to score higher on standardized tests. They are able to perform better in math and logic skills than children with just one language. There is also some evidence that foreign language students are more creative and better at solving complex problems.

Providing an early language exposure prepares children for success in their future.

It enables them to form friendships worldwide. It opens their minds to more fully appreciate world literature and the arts. It opens doors to access greater career possibilities and enjoy much more traveling, but most important it simply gives them a different perspective and cross-cultural awareness while at the same time learn the language of their parents, grandparents, and older siblings.



## THE DEMAND FOR CHILDREN'S LANGUAGES PROGRAMS CONTINUES TO INCREASE

Today, throughout the world, there is a growing demand for programs that serve the language needs of parents and children.

Parents want the best for their children and they know that one or more languages besides their mother tongue will provide them access to better opportunities. They want their little ones to have access to an additional language at ever younger ages for all the benefits that it gives their children.

Filling this niche can mean a fulfilling and unique business opportunity for you. When you become a "Mi Primer Inglés" entrepreneur you may use our proven methodology. Our language resources with appropriate materials for teaching English or Spanish to young children will help you succeed!







## WHAT MAKES OUR RESOURCES UNIQUE AND DIFFERENT

- Our Teaching Manuals include detailed lesson plans with audio clips of the songs, rhymes, finger plays and read aloud of the picture books that complement each thematic unit, which makes it easy for any individual to follow along.
- Our curricula includes infants and toddlers as opposed to most programs available.
- No other program out there offers detailed lesson plans that are developmentally appropriate for use with young learners.
- Our educational resources have been designed to “immerse” children directly and immediately into the target language.
- Our materials have been developed keeping in mind the stages of second language acquisition, children’s overall development and the best practices used by educators around the world.
- Our materials for children allow parents to continue the teaching-learning process at home.
- Our lesson plans foster the active participation of parents or caregivers. In this way parents can learn the target language too and be inspired to continue their own learning themselves.



# OUR CURRICULUM RESOURCES

## MI PRIMER INGLÉS

Mi Primer Inglés 4 Babies 3 months to 1 year

Mi Primer Inglés 4 Toddlers 1-3 years

Mi Primer Inglés 4 Preschoolers 3-5 years

Mi Primer Inglés 4 Young Children 5-6 years

Each curriculum set includes 9-10 thematic units with detailed lesson plans with a variety of activities, a printable enrichment activities booklet for children and audios of the songs, rhymes, finger plays and read aloud of the picture books that accompany each set.

## OUR METHODOLOGY

The methodology used combines findings of the latest research on child development and learning with the best language practices and strategies used by masterful teachers around the world. Our Programs mimic the natural way in which children learn their native language. First they listen, then they speak and later on they learn to read and write.

Each activity in the curricula has been carefully chosen. Meaningful interactions with aural and visual aides, songs, stories, games, dramatic play and arts and crafts projects contribute in a very special way to providing the gift of a second language to children early in life.



In addition to the Teacher's Guides, Picture Books, Songs, Rhymes and Fingerplays, and Enrichment Activities Booklets, children enjoy the fun interactive activities created for each picture book.

These materials have been fine-tuned over a period of almost 30 years and yield incredible results. They support our Founders' goals and approach in a colorful, interactive and child friendly curricula that promotes the acquaintance of a new language in a fun and natural way.





# EXCELLENT LEARNING MATERIALS FOR TEACHING ENGLISH



# “MI PRIMER INGLÉS” RESOURCES ALLOW YOU TO SET UP A REWARDING BUSINESS EASILY AND AFFORDABLY

## WE GIVE YOU THE TOOLS YOU NEED TO GET STARTED

You have instant access to almost 30 years of teaching experience.

### MI PRIMER INGLÉS PROGRAM INCLUDES:

12 Teacher's Packages that include:

- Getting Started I
- Getting Started II
- 12 Teacher's Guides
- 40 Digital Interactive Picture Books
- Audio clips of Songs, fingerplays, rhymes and stories read aloud
- 12 Enrichment Activities Booklets
- Access to more than 200 Online Interactive Activities for children
- Videos with tips
- Flashcards

Mi Primer Inglés is not a franchise.



There truly isn't a more flexible, affordable, or rewarding business than opening your own languages business in your community.

You'll be helping children learn a new language, assisting parents in the growth of their child, while building an exciting, affordable, growing business to love and cherish.